



Tips for using campaign materials

A variety of materials are available to download and share from the Defense Suicide Prevention Office, or DSPO, website at <http://www.dspo.mil/SuicidePrevention>. The table below provides some ideas of how you and your organization can use the materials to show your support for the BeThere campaign.

Material	Tips for use
BeThere poster	Download and print the 24"x30" campaign poster to hang in your workplace or share electronically with others.
BeThere brochure	Download, print and distribute this accessible 6"x6" trifold brochure to all audiences. It provides ideas for how we can all BeThere for ourselves and others to help prevent suicide. The back cover lists suicide prevention resources.
BeThere flier	Download and distribute this flier (sharing print copies or electronically) to spread the word of upcoming events in observance of Suicide Prevention Month.
BeThere flash cards	Download and print BeThere flash cards that you can hold up when taking selfies, photos of others or group shots. Consider getting a group together for a photo to share on your social media platforms as a show of support for the BeThere Suicide Prevention campaign. You can also tack the card up in your workspace, home or organization's common areas.
Social media toolkit	Share content and images on your social media platforms. The toolkit provides messages, hashtags and images with easy instructions about how to use them.
Temporary Facebook profile picture	Upload a special campaign temporary Facebook profile picture during National Suicide Prevention Week, Sept. 5-11, 2016. Encourage others in your social networks to do the same. Find the BeThere temporary profile picture with easy instructions for use in the social media toolkit.
Partner resources	Find links to resources and materials from organizations who have partnered with DSPO on the BeThere campaign.
DSPO Facebook page	Follow the DSPO Facebook page and share compelling images and messages on a variety of suicide prevention topics, as well as announcements of upcoming events. https://www.facebook.com/Defense.suicide.prevention.office
DSPO Twitter @DSPOmil	Follow DSPO on Twitter to join the conversation on how we can all BeThere to prevent suicide. https://twitter.com/dspomil