## If Someone is Experiencing a Crisis

**REACH** out and ask, "How are you... Really?" Listen and offer hope.

**ENGAGE** them about challenges and struggles they have experienced to better understand their pain.

**ATTEND** to their safety. Unless you are concerned for your own safety, stay with them.

**CONNECT** them to resources such as supportive friends and family, professionals, or a crisis line.

**HELP** them make and maintain a plan to stay safe. Encourage them to share it with others.

# HELP IS AVAILABLE!



For non-crisis help, like for relationship or financial challenges, call Military OneSource.



Call. 800-342-9647 Click. www.MilitaryOneSource.mil Connect. 24/7

Service members, veterans, and their family members can call the Veterans/Military Crisis Line, available 24/7, if they are experiencing a suicidal crisis.



#### Call from overseas:

In Europe: Call 00800 1273 8255 or DSN 118 In Korea: Call 0808 555 118 or DSN 118 Or Text "TALK" to the Crisis Line at 741-741

The National Suicide Prevention Lifeline provides free and confidential emotional support to people in suicidal crisis or emotional distress 24/7. Call 800-273-TALK (8255)





Recognize someone in crisis and find resources for help.

For Retailers



### Did you know?

Putting time and distance between a person who is suicidal and a firearm may save a life for three reasons:

- 1 A suicidal crisis is often brief.
- Suicide can be impulsive. The time a person goes from thinking about suicide to acting on it can be less than 10 minutes.
- Unsafe storage of firearms can increase risk of death by suicide up to four to six times, for all members in your household.

# Protect yourself and your family and friends. Stop, Lock, and Live.

### **How You Can Help**

- Share information about safe storage options.
- Help your customers select locking safety devices (cable lock, trigger lock, gun case, lock box, safe).
- Offer to provide temporary, "out-of-home" storage of firearms during times of crisis.
- Familiarize yourself with the local and National resources listed on this brochure.
- Keep an eye out for customers who may be in distress—engage them in conversation and point them to crisis resources.

### **SAFE STORAGE OPTIONS:**



**Cable and trigger lock:** Prevents a firearm from being loaded and fired.



**Gun case:** Provides a safe storage solution that secures, conceals, protects, and legally transports a firearm.



**Lock box:** Provides reliable safety for a firearm.



**Full-size safe:** Allows you to store multiple firearms in one place.



**Safe Ammunition Storage:** Allows you to safely store firearms and ammunition separately.

### **How to Identify Someone in Crisis?**

As a firearm retailer, look for these three signs:

- 1 Customer discloses depressive feelings or suicidal thoughts.
- 2 Customer appears to avoid talking about the type of firearm they want or receiving training for it.
- 3 Customer appears to be distressed or agitated.

Any actions taken by the retailer are voluntary and do not incur any commitment or obligation to the U.S. Department of Defense. Educate your customer about options for increasing firearm safety, including storage options outside the home.

In times of distress, consider:



Family members, friends, or neighbors



**Police department** 



**Gun shop** 



**Shooting range** 



**Armory** 



**Commercial storage facility** 



Pawn shop



### **How to Help**

If you or someone you know may be at risk of suicide, find resources on the back of this brochure for help.

Please note that some local and state laws require weapon registration for legal storage. Always follow the law in your jurisdiction.